



DATE: 25 January 2017

TO: Fred Bagg, Director of Community Relations Department

FROM: Morgan Campbell, Community Relations Department

SUBJECT: Request to Phone Dr. Kurtzberg in Regards to Upcoming Research

The reason for why I am sending you this memo because I am asking you if you could speak to Dr. Joanne Kurtzberg about her upcoming research. Dr. Kurtzberg's research involves stem cells, which may be seen as unethical in the Catholic religion. The possible response to this from the community could either go very well or unfortunate. What I suggest is to conduct a short but precise news release with information regarding what the research consists of and why it still stands morally acceptable in the Catholic religion.

The goal of this news release would be to make sure people understand how stem cell research is morally acceptable in the Catholic religion. In Dr. Kurtzberg's research, she will be using stem cells of umbilical cord blood, rather than cells from a fetus. This information is vital to our release to the public because it can help clear any uncertainty our community may have about stem cells. Our goal is make sure the public understands what Dr. Kurtzberg is doing before she begins, and to make the community feel more at ease with her stem cell analysis.

I recommend this course of action because I know how much the ethical standards mean to St. Francis Hospital and to those who practice the Catholic faith. To keep in good standing with those who practice and are affiliated with the hospital, we must explain this research thoroughly. Using this news release as a launch to Dr. Kurtzberg's research can allow the community to feel at ease and respond to the situation better. Thank you for helping facilitate this process.